



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

2018 Northeast Region Fall Conference

Representatives from construction-related firms from chapters in Maine to DC will be meeting in Saratoga Springs, NY at the NAWIC Northeast Region Fall Conference at which sponsors may reach a targeted audience of key professionals in the industry.

Event Sponsor

\$3,000

- TWO FREE registrations
- Back cover of program, full page, full color ad (\$400 value)
- Special table for company collateral set-up throughout event
- Company collateral at registration table
- Company recognition at event
- Social media promotion as event sponsor
- Banner with company name displayed at event
- Company mentioned in conference press release

Diamond

\$1,000

- ONE FREE registration
- Full page, full color ad in program (\$300 value)
- Company collateral at registration table
- Company recognition at event
- Social media promotion as event sponsor
- Prominent signage with company name displayed at event
- Company mentioned in conference press release

Platinum

\$750

- Half page, full color ad in program (\$150 value)
- Company recognition at event
- Social media promotion as event sponsor
- Prominent signage with company name displayed at event
- Company mentioned in conference press release

Gold

\$500

- Quarter page, full color ad in program (\$75 value)
- Social media promotion as event sponsor
- Small signage with company name displayed at event
- Company mentioned in conference press release

Program Sponsor Only

Full Page \$400
Full Page, NAWIC Chapter rate \$100

Half Page \$200
Half Page, NAWIC Chapter rate \$50

Quarter Page \$100

Business Card Size \$50

Sponsor Level:

__Event Sponsor (\$3,000) __Diamond (\$1,000) __Platinum (\$750) __Gold (\$500)

Ad Size: _____ Amount: _____

Payment Options:

- Paypal to northeastregionevents@gmail.com
- Check payable to NAWIC Northeast Region mailed to:
Sharon Adkins
Hinkel Design Group LLC
72 Prospect Place
Bristol, CT 06010

Sponsorship Contact Information:

Name & Title: _____

Company: _____

Address: _____

Email: _____

Phone: _____

Authorized Sponsorship Contact Signature:

By signing above, you confirm that you understand payment is due upon signing and that payment must accompany this form.

Please return this form:

Via email (PayPal only): - sba513@snet.net

Via mail - Sharon Adkins
Hinkel Design Group LLC
72 Prospect Place
Bristol, CT 06010

Artwork should be sent to Jenn Sproul at Jennifer.Sproul@bartonmalow.com
no later than November 1, 2018.

NAWIC Spring Forum Specs for Ads

- Ø Format shall be .jpg, .tif, .gif, or .pdf.
- Ø Ad Sizes (you do not need to leave room for margins on your ad as these sizes reflect additional room for margins):
 - Full page = 8"W x 10"H (incl. w/Event & Diamond Sponsorships)
 - Half Page = 8"W x 5"H (incl. w/Platinum Sponsorships)
 - Quarter Page = 4"W x 5"H (incl. w/Gold Sponsorships)
 - Business Card Size = 3.5"W x 2"H
- Ø All ads due by November 1, 2018. Email to: Jenn Sproul at Jennifer.Sproul@bartonmalow.com

<h1>Half Page Ad</h1>	
<h2>Quarter Page Ad</h2>	<h2>Business Card Ad</h2>
	<h2>Business Card Ad</h2>