



Women In Construction Week (WIC Week) March 7th - 13th, 2021

This year we will concentrate on INCREASING Chapter participation and cross-pollination. Not only do we want our members to get more involved, we want to encourage our guests and other associations to celebrate Women in Construction Week.

There will be 4 awards this year each with a monetary award and national recognition.

Two participation awards based on Chapter size will be given for overall Chapter participation:

- Chapters with 25 or less members
- Chapters with 26 or more members

Marketing & PR Award for the best effort before, during and after Women In Construction Week:

1st place for PR & Marketing Efforts

Award presented to the Chapter with the best effort to encourage other professional association participation:

1st place award for Cross-Pollination.

Submittals due date: **March 22, 2021** via any file sharing link with completed recap form.

Please send all submittals to wicweek@nawic.org and region committee chairs.